

# Talking Points for Art of Feminine Presence™

Start Here: <http://shalvah.com/programs/art-of-feminine-presence/>

This web page above will give you all the details of what this work is about so you can get a feel for it and how to talk about it with others.

## What is Art of Feminine Presence?

The Art of Feminine Presence™ (AFP) is a body of work that contains 44 practices and teaches women how to embody a physical and energetic presence that attracts the attention they want, personally and professionally. It's all about learning how to be powerful AND feminine by mastering presence. When you master presence, you look and feel more confident, healthy, and radiant when you walk into a room. You will be seen and heard in a larger way, while at the same time be more comfortable with receiving positive attention.

## Art of Feminine Presence is for a New Generation of Women:

Art of Feminine Presence is for a new generation of women who want to be an inspiring example of a leader who is powerful AND feminine.

This is for a new generation of women who understand that the feminine principle is just as important as the masculine in business, relationships, and life and they want to inspire change as they lead with their feminine.

## Statement of Difference:

How is AFP different from other women's groups or women's empowerment movements?

"There are lots of women's groups and workshops gathering to support women in talking about how important the feminine principle and talking about women's issues, and gathering to do goddess work, working with the archetypes of the feminine. That's great, but this is not that. In AFP you'll learn specific, tangible practices that will help you be seen, be heard and inspire change. It will increase your magnetic feminine presence so you can more easily attract the attention you want and have the impact to inspire change in others."

## Who is Art of Feminine Presence For?

### Who this work is Perfect For:

If you fall into any of these categories, I urge you to make time for this class/event coming up. It's perfect for women who:

- Want to be respected and **noticed and in a bigger way**
- Are partnered and want to sustain or **re-ignite the passion in their relationship**
- Want to attract the rare breed of a conscious and sexy mate
- Are **afraid of putting themselves "out there"** even though they want to live larger
- Are wanting to **increase their income** through their business or career
- **Want to stop people** from draining their energy

### Who this is *not* for:

- Women who don't want to go deep and do their inner work
- Women who don't want to take responsibility for their lives, instead want to stay in the "drama"
- Women who are happy with the status quo and don't want to change

## Sample Marketing E-mail

Hi \*\*\*\*\*,

I am excited to introduce you to a woman who has made an enormous impact in the lives of women all around the world. Teacher and speaker on the Art of Feminine Presence™, Shalvah Orah teaches a series of practices that will help you develop your personal presence and feminine energy, so you can walk into any room and attract the attention you want.

If you fall into any of these categories, I urge you to make time for this event coming up. It's perfect for women who:

- Want to be respected and **noticed and in a bigger way**
- Want to attract the rare breed of a **conscious and sexy mate**
- Have a partner and want to sustain or **re-ignite the passion**
- Are **afraid of putting themselves "out there"** even though they want to live larger

- Are wanting to **increase their income** through their business or career
- **Want to stop people** from draining their energy

To learn more about this event, click here: \_\_\_\_\_

We look forward to seeing you there!

Much love and gratitude,

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